

Serving the West with Federal hydropower

California State Parks and Recreation, the U.S. Air Force Academy and the Fort Mojave Indian Tribe are three of about 700 customers that rely on competitively priced, hydroelectric power from Western Area Power Administration. Whether the need is for lighting ballparks and classrooms or providing power

to Native American community centers, we serve the West with reliable and affordable energy.

As a Federal power marketing agency, Western provides you with power

indirectly. Western is a wholesale power provider and delivers bulk wholesale transmission to local utilities. Your electric company gets the power it delivers to the consumer from a variety of sources, including wholesale power providers like Western, purchases and exchanges from neighboring utilities and its own generation. Employees work around the clock to keep power moving through the interconnected transmission system so that electricity ultimately reaches your home or business.



Serving our customers

Western employees manage projects, ensure environmental protection, establish and monitor system security and employee safety, design operate and maintain transmission systems, schedule and route power, administer contracts and set rates, analyze hydroelectric resources and handle administrative functions. We work as environmental specialists, project managers, safety and security specialists, purchasing agents, computer specialists, dispatchers, line crews, engineers, contract specialists, accountants, managers and administrative assistants. Operating from 52 duty locations throughout our vast service territory, we work at the forefront of technological advances and amidst the unprecedented changes in the electric utility industry.

We serve customers from our Corporate Services Office in Lakewood, Colo., four regions—and the Colorado River Storage Project Management Center in Salt Lake City, Utah.

Supplying power

Selling and delivering power to wholesale customers in 15 western and central states is our main business. Our customers include cities and towns, rural electric cooperatives, Native American tribes, public utility and irrigation districts, Federal and state agencies, investor-owned utilities and power marketers. These wholesale power customers, in turn, provide service to 50 million retail consumers in Arizona, California, Colorado, Iowa, Kansas, Minnesota, Montana, Nebraska, Nevada, New Mexico, North Dakota, South Dakota, Texas, Utah and Wyoming.

To serve these entities, Western sells about 40 billion kilowatt-hours of electricity each year throughout the West—enough to serve about 10 million households, or 25 million people. We market about 40 percent of regional hydroelectric generation from 56 powerplants owned and operated by the Bureau of Reclamation, U.S. Army Corps of Engineers and the International Boundary and Water Commission (U.S. Section). We also market the United States' 547-MW entitlement from the coal-fired Navajo Generating Station near Page, Ariz. These powerplants have a combined maximum operating capability of about 10,400 megawatts.

We deliver power through more than 17,000 miles of Federal transmission lines, about 300 substations and other power facilities that span our 1.3 million-square-mile service territory.

The interconnected lines and power facilities symbolize the trailblazing spirit of our employees and their many hours of work to reliably deliver power.



Facing the future

We are ready to face ongoing changes in governmental regulations and operational requirements as well as increasing emphasis on renewable energy. We realize the importance of maintaining the best possible connections to our customers and providing personal, exceptional service and continuously delivering competitively priced power. We remain committed to our core mission of marketing and delivering hydroelectric power.

Through the American Recovery and Reinvestment Act of 2009, Western has added an additional role. In addition to marketing and delivering clean, renewable cost-based Federal hydropower and providing high-quality service to our existing customers, we now have the authority to borrow up to \$3.25 billion from the U.S. Treasury to fund partnerships to develop transmission infrastructure that delivers renewable energy to market across the West.

Our Transmission Infrastructure Program has developed principles to ensure projects financed under this authority will facilitate the delivery of renewable energy, be in the public interest and not adversely impact system reliability. Each project is expected to repay the Federal investment through proceeds from that project. Non-Federal participation in projects is strongly encouraged to leverage Western's borrowing authority and create additional job opportunities.

The key to our continued success is relentlessly pursuing the best customer service possible. We continue to improve what we do and how we do it. We work hard to understand what our customers want and seek creative ways to fulfill those needs.





Western Area Power Administration

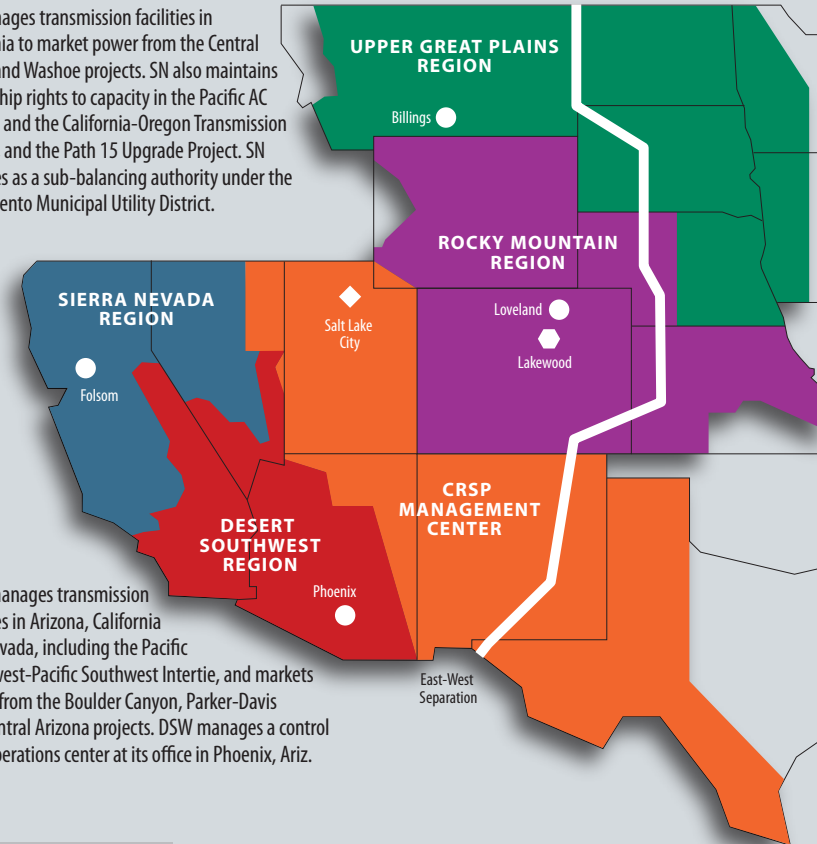
Western Area Power Administration was established in December 1977 under the Department of Energy Organization Act. We market and transmit Federal electric power in 15 central and western states.

Our Corporate Services Office is in Lakewood, Colo. We operate and maintain the transmission system from four regional offices: Sierra Nevada in Folsom, Calif.; Upper Great Plains in Billings, Mont.; Desert Southwest in Phoenix, Ariz.; and Rocky Mountain in Loveland, Colo. We market power from these regions and the Colorado River Storage Project Management Center in Salt Lake City, Utah.

OUR MISSION
is to market and deliver clean, renewable, reliable, cost-based Federal hydroelectric power and related services.

Western's Service Area

SN manages transmission facilities in California to market power from the Central Valley and Washoe projects. SN also maintains ownership rights to capacity in the Pacific AC Intertie and the California-Oregon Transmission Project, and the Path 15 Upgrade Project. SN operates as a sub-balancing authority under the Sacramento Municipal Utility District.



UGP manages transmission facilities in Montana, North Dakota, South Dakota, Nebraska, Minnesota and Iowa, and markets power from the Pick-Sloan Missouri Basin Program-Eastern Division. UGP transmission facilities are integrated with the transmission facilities of Basin Electric Power Cooperative and Heartland Consumers Power District. UGP manages a balancing authority center in Watertown, S.D.

RM manages transmission facilities in Colorado, Wyoming, Nebraska and Kansas, to market power from the Pick-Sloan Missouri Basin Program-Western Division and the Fryingpan-Arkansas Project (marketed together as Loveland Area Projects). RM manages a balancing authority from its office in Loveland, Colo.

DSW manages transmission facilities in Arizona, California and Nevada, including the Pacific Northwest-Pacific Southwest Intertie, and markets power from the Boulder Canyon, Parker-Davis and Central Arizona projects. DSW manages a control area operations center at its office in Phoenix, Ariz.

The CRSP Management Center markets power from the Colorado River Storage, Collbran and Rio Grande projects (marketed together as Salt Lake City Area Integrated Projects) on its transmission facilities in Arizona, New Mexico, Colorado, Utah, Texas and Wyoming.

- State boundaries
- Regional office
- Corporate Services Office
- ◆ CRSP Management Center

The Desert Southwest Region, Rocky Mountain Region, Sierra Nevada Region, Colorado River Storage Project Management Center, and western portion of Upper Great Plains Region operate within the Western Electricity Coordinating Council. The eastern portion of the UGP operates within the Midwest Reliability Organization's footprint.